

Digital Marketing Trainee

Are you are a quick learner and a curious person who likes to be challenged on the knowledge you have? Are you a resourceful, quick, and creative problem solver when faced with challenging obstacles? Would you like to make a difference by working for a great company/ team? If you love simplicity and share a passion to challenge the conventional, here is your chance to become part of a great team.

We are looking for digital and social marketing freshers to join our Marketing Team. We offer a fast paced, high-energy, innovative, global and team-oriented culture, with a flexible and exciting work environment, as well as plenty of opportunities for you to grow as a professional and as an individual. As a digital marketing resource and team member of our rapidly growing team, you will have significant impact on our company's growth and success.

You would be expected to:

Engage users on FB, Instagram, Twitter, Pinterest etc. Post on regular basis about new products, our offerings to sellers and blogs. Ask buyers or sellers to like TrueGether page.

Participate in Facebook, LinkedIn Groups, to draw sellers or to discover sites to earn backlinks.

Social blogging on Tumblr, ReddIt, Quora etc

Identifying negative keywords for Adwords campaigns



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- Post regular content on website
- Review content provided by content writers like reviews, custom category titles, custom product and category description
- Write content for the products we sell frequently.
- Keep eye on new trends on social media to suggest blog topics.
- Help in researching popular hashtags and write appropriate content based on hashtags on social media platforms.
- Help in business development through email marketing and messages

Candidate Background/Skills:

- Strong understanding and experience in social media marketing, digital marketing, content writing, blogging
- Proven track record of strong verbal/written communication & system solution skills, including an ability to effectively communicate with both business and technical teams across the world

Vacancies : 3

Stipend offered : Upto ₹8000 per month{{According to the skill of the candidates}}

Job location : [367, Sector-4, Vaishali, Ghaziabad, Uttar Pradesh-201010](#)

Interested candidates shall send their updated CV on hr@technokriti.com

[APPLY NOW](#)



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